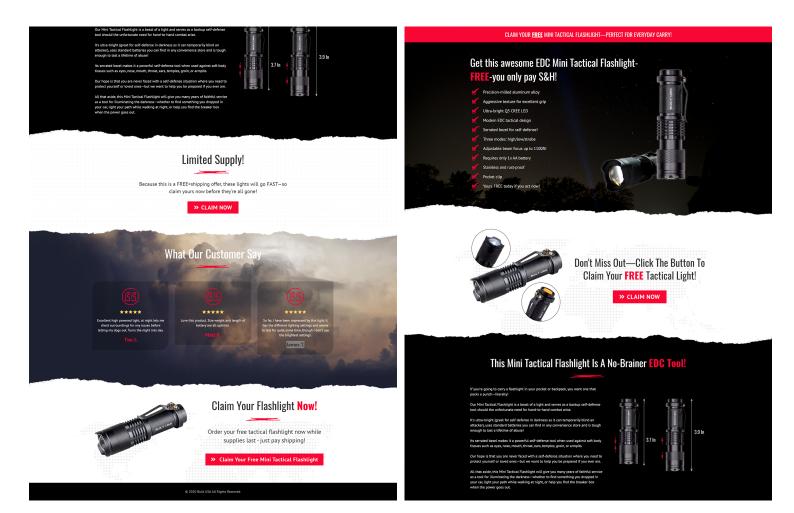
Sales Funnel Build



The Situation

An eCommerce store selling patriotic and motorcycle gear wanted a sales funnel built to push tactical specific merchandise to their existing audience and to new audiences via Facebook ads.

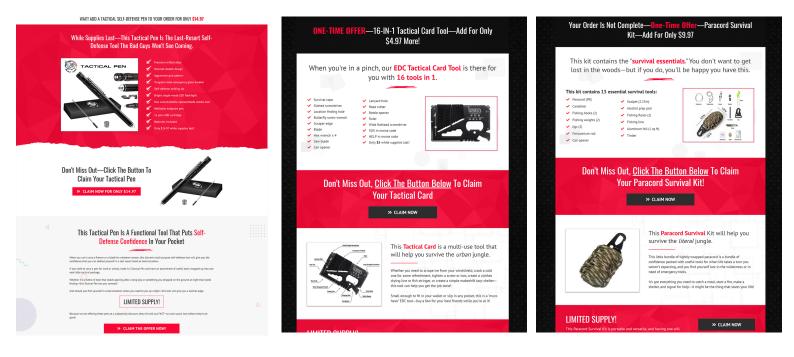






Sales Funnel Build





The Outcome

We were hired to write the copy for, design, set up, and integrate their funnel on ClickFunnels.

We created an A/B split test for their funnel, integrated with their CRM, and integrated their funnel with their eCommerce backend through AppTrends.

Tools Used

"It is essential to have good tools, but it is also essential that the tools should be used in the right way." – Wallace D. Wattles



ClickFunnels

A funnel building platform that allows you to build beautiful yet highly converting funnels.



Shopify

A web publishing software you can use to easily create a beautiful eCommerce website.

Google Analytics 5

A web analytics service offered by Google that tracks and reports website traffic.



AppTrends

A platform that helps people connect Clickfunnel to Shopify for order fulfillment.



