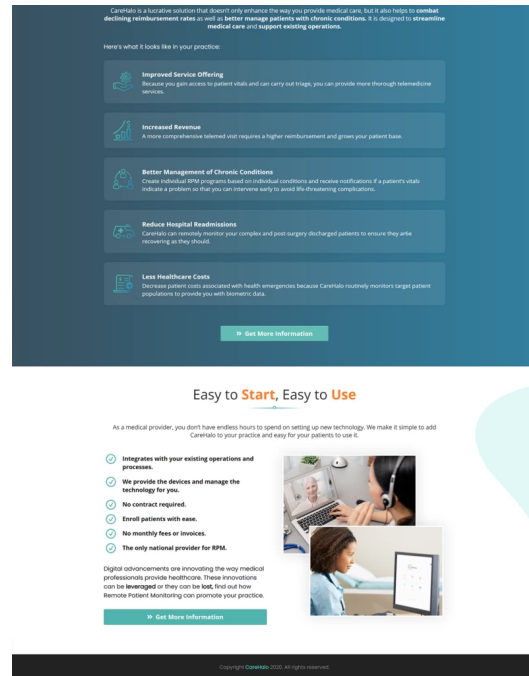
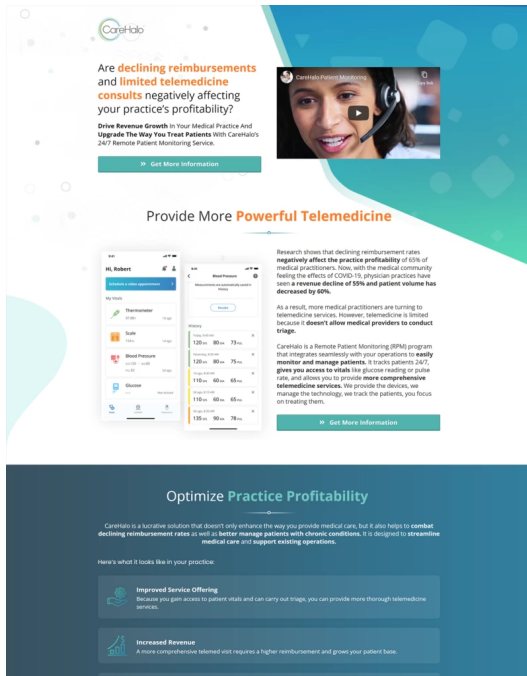


Lead Generation Funnel Build



The Situation

A business in the healthcare niche wanted to generate leads to their new service offering. We were hired to come in and create a multi-step lead generation funnel and setup some email automations on the backend of their funnel.

Tools Used

"It is essential to have good tools, but it is also essential that the tools should be used in the right way." – Wallace D. Wattles



ActiveCampaign

The best email marketing and automation solution for lead generation-based businesses and affiliate marketers.



Google Analytics

A web analytics service offered by Google that tracks and reports website traffic.



ClickFunnels

A funnel building platform that allows you to build beautiful yet highly converting funnels.



Tracking Scripts

Used to track the journey that leads take within the funnel steps and identify bottlenecks

