





Campaign Example

 Healing Designed



Hi Jennifer,

Have you been feeling drained and downtrodden lately?

While the external world isn't within your control, your internal peace and harmony certainly is.

AMETHYST

healing properties

Physical Healing


- Deeper Sleep
- Migraines
- Immune Support

Emotional Healing

- Calm Mind
- Balanced Emotions
- Increased Courage

Spiritual Healing

- Better Intuition
- Disperses Negative Energy
- Aura Protection




Take control and realign the imbalanced energies in your life with Amethyst. Here are 3 ways that Amethyst can help you:

- **Restore stability in your life.** Amethyst is renowned for bringing a sense of calm and clarity to our chaotic world. Those who keep Amethyst close will find that they feel comforted, grounded, and soothed in a truly uplifting way.
- **Stimulate creativity and imagination.** While Amethyst works to sweep negativity away from clouding the mind, it also seems to trigger a spark that unveils our deepest wells of inspiration. When our mind is calm and focused we are able to tap into our creative mind and unveil all those ideas and interests that were stashed behind the wall of inner chaos.
- **Get a more restful night of sleep.** Amethyst is widely known to lend its users serenity and is also dubbed as the Crystal of Calm. If recurring nightmares often plague your sleep, Amethyst can help you achieve a fitful rest as it neutralizes overactive thinking from your mind.


Amethyst wouldn't be called the Master Healer if it weren't for its innate nature to create balance in our lives. With the growing culture of overworking and hustling to make ends meet, we often neglect that in order to function, we also need to take a rest. Amethyst helps in identifying your patterns and gives you the space to pause and reassess.

Ready to experience the healing benefits of Amethyst firsthand?


This year has certainly been tough all around and we wanted to give you a head start on your journey to harmony with **25% OFF**. Simply use the promo code **HOLIDAYSHEAL25** at checkout for your discount to take effect. This is a limited time promotion good for the month of December only.




[Crowning Lotus - Rose Quartz and Amethyst Necklace or Bracelet](#)
\$31.97




[Amethyst Blooming Heart Pendant](#)
\$19.97




[Inciter of Ideas - Natural Amethyst Necklace](#)
\$12.97



[Bands of Balance - Amethyst Ring](#)
\$16.97



[Amethyst Butterfly Necklace](#)
\$19.97



[Blooming Heart Pendant Bundle](#)
\$159.97

[SHOP NOW](#)


Namaste.

Jen, Founder & Lifelong Spiritual Seeker

Healing Designed

jen@healingdesigned.com

Let's talk about healing, intentions, and everything crystals...



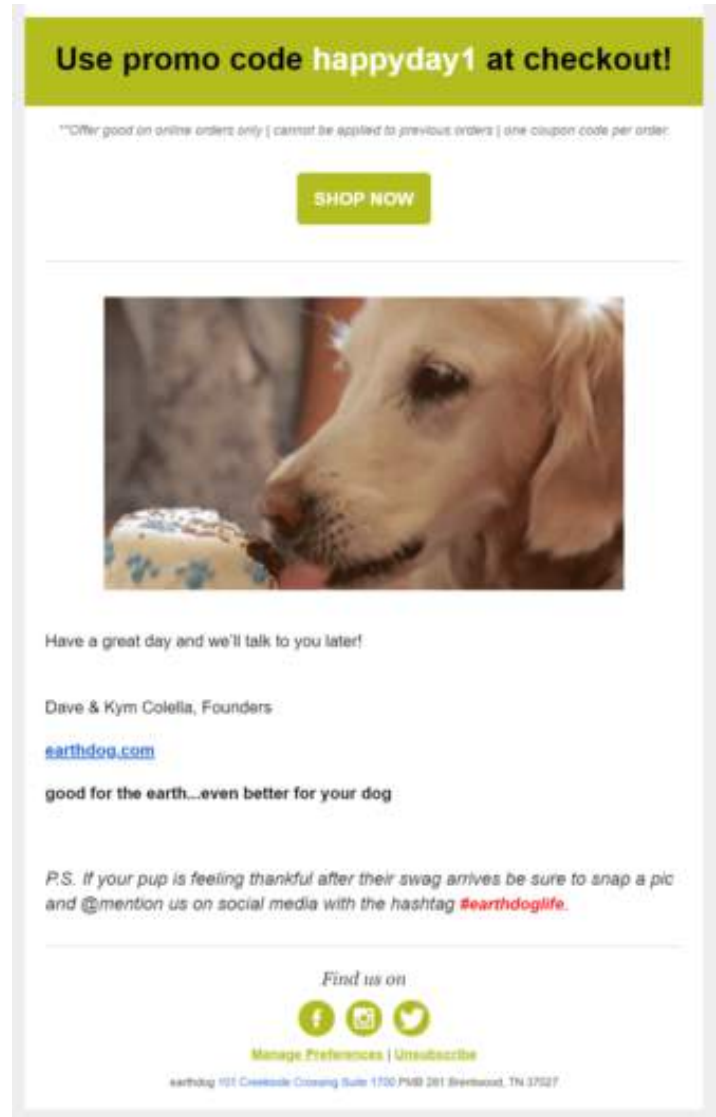
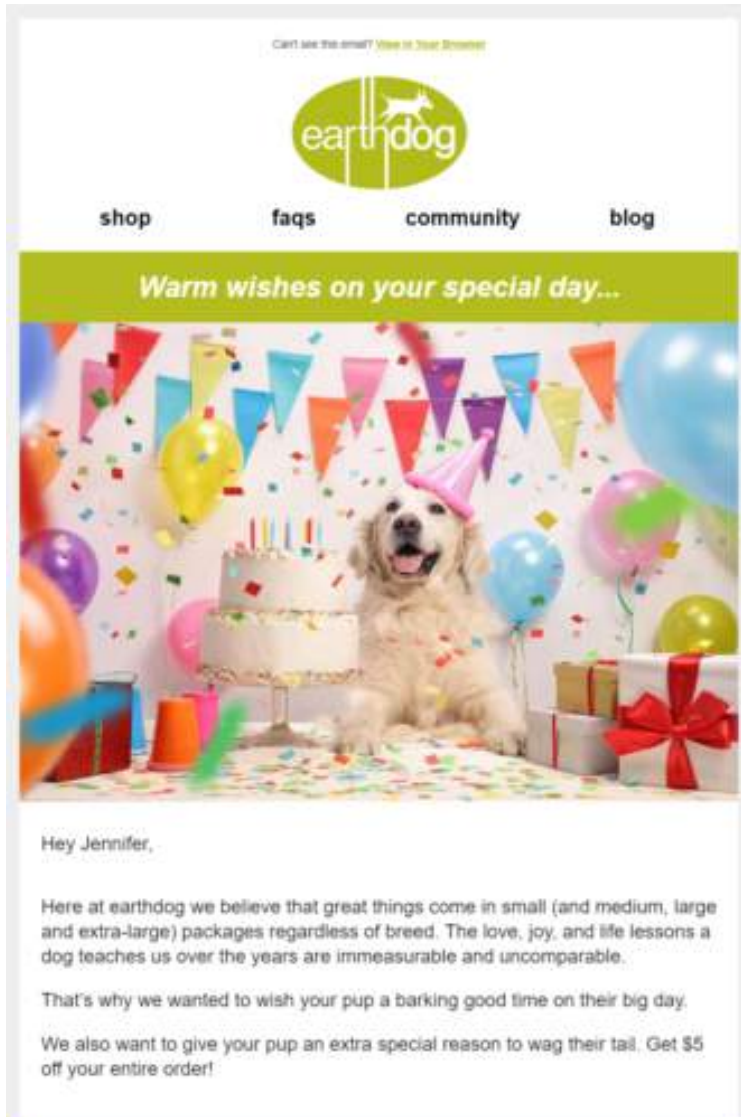
No longer want to receive these emails? You can [unsubscribe here](#)

Healing Designed 5150 Main Attn Ave Suite 405 Pitts. 10311 Reno, NV 89523





Birthday Example






Lead Nurture Example

iQNatural

Makeup Skin Care Oils Bath & Body Mens


In case you were curious...



Hey Jennifer,

As the years move on, we all want to age gracefully... No matter where the trouble spot on our body is...no-one likes dealing with these challenges. Especially when its our Neck and Décolleté that need a little extra help. Everyone has at least one friend that has managed to push back the effects of aging with a secret anti aging skincare regimen.

That actually might work if we just knew what they are using, right? Finally there is an anti aging skin treatment that truly works! And, we are so excited because it's all natural!



This stuff is like "pure love" for your face neck and Décolleté . Your skin will become noticeably tighter, moisturized and nourished. It's a real treat for your neck, face and body and beats back the aging journey are all on. Yes!

Our Peptide Neck Firming Cream has a beautiful consistency, but more importantly, it provides real results for moisturizing and tightening your skin. You're going to love how it makes your neck feel.

Ready to fight off wrinkles, double chins and turkey necks?

Shop Now

I can't wait to hear your success story!

Rabecka Kelsey, Founder

[iQ.Natural](#)

A Real Results SkinCare Company

P.S. If you have sun damage, or skin conditions like eczema, psoriasis or acne, check out our Aloe Vera Gel. It's one of our best selling products and people absolutely love it because it's organic, is straight from the Aloe plant, and has no toxic chemicals, so it absorbs just like fresh Aloe Vera leaf. You need to try this for yourself!

Ethically Sourced Chemical Free Cruelty Free Never Animal Tested Gluten Free

f @ ✉

No longer want to receive these emails? [Unsubscribe](#)
iQ Natural, Inc. 1712 sw 88th ave PORTLAND, Oregon 97225



Email Marketing Examples



Lead Nurture Example



Hi Jennifer,

Welcome to Healing Designed—a company dedicated to helping you cultivate good vibes in your life through the power of energy stones.

If you haven't already used your 15% discount code—here it is again—use it when it's most convenient for you. Just enter this code at checkout for instant savings:
HEALING15

One of the ways we differentiate ourselves at Healing Designed is our Shop by Intention search feature. This allows you to look at only the jewelry containing stones that meet your current energy needs and desires. Click any image below to shop some of our most popular intentions.

Love & Happiness



Health & Wellness



Wealth & Success



New Beginnings



One more thing before you go browsing our collections—[whitelist us so you never miss an important email.](#)

Be kind & stay aligned.

Jen, **Healing Designed**

Have questions? We're just an email away.

FREE **FREE SHIPPING**
All Orders Over \$60 [SHOP NOW](#)

Quick Delivery
Within 3-6 days

Moneyback Guarantee
Within 15-days of delivery

Customer Service
Email - Messenger - WhatsApp

Let's talk about healing, intentions, and everything crystals...



No longer want to receive these emails? You can [unsubscribe here.](#)

Healing Designed 5150 Mae Anne Ave Suite 405 Pmb 1031 Reno, NV 89523





Lead Nurture Example

Can't see this email? [View in Your Browser](#)

[Home](#) [Collars](#) [Leashes](#)



Hi Jennifer,

Welcome to Riparo Collars—a family-owned company in the Pacific Northwest dedicated to providing premium hand-made leather dog collars and leashes.

Because you've just joined us, we'd like to offer you 15% off your first purchase.

Just enter this code at checkout to receive instant 15% off: WELCOME15

Before you go to our site to browse, we encourage you to ensure our emails always reach your main inbox by whitelisting us.

[Click here to learn how](#)



Dog Leash with Padded Handle, Multifunctional Dog Leashes
\$15.97



Riparo Genuine Leather Padded Dog Heavy Duty
\$24.97



Dog Leash with Padded Handle, Multifunctional Dog Leashes
\$15.97

[SHOP NOW](#)

Best,

Riparo Collars Team

FOLLOW US



No longer want to receive these emails? [Unsubscribe](#).
Riparo Collars 18928 Northeast 150th Street Woodinville, Washington 98072





Win Back Example


The screenshot shows an email from NxtBar. At the top, there is a navigation bar with the NxtBar logo and links for 'SHOP', 'CONTACT', and 'STORES'. Below this is a hero image of a hand holding a NxtBar 'Chocolate Coconut' bar. The bar's packaging lists 'Paleo + Keto', '15g Protein', '4g Net Carbs', and '2g Sugar', along with icons for 'NO ADDED SUGAR', 'GLUTEN FREE', and 'SUGO FREE'. The email body starts with 'Hey Jennifer,' followed by a message about restocking. It offers a 20% discount with the code 'REUP20' and includes a 'Shop Now' button. The email is signed by Richie Lindeman, Founder & CEO of NxtBar LLC. At the bottom, there is a blue footer with social media icons for email, Twitter, Facebook, and Instagram, an unsubscribe link, and the company's address: 'NXTBAR LLC 400 E. Stonewall St. Unit 636 Charlotte, North Carolina 28202'.





Win Back Example

HOME SHOP ABOUT US



SANDVIPER

YO, ARE YOU GHOSTING US?

Yo Jennifer,

So, you don't slide into our DMs like you used to...

What's up with that? 🤖

The thing is, we've built this brand **from the ground up**. (Yeah, that's right - we started from the sand dunes and now we're here.) And after all that grind, we've got a **whole lot of gratitude for customers like you** - even if it's been a while.

We're not gonna become **#THENEXTMAJOR** by losing you. So, what can we do to keep you? Tell us why you've been quieter than your fav club during quarantine. If it's something we can change (like pricing or whatever), [shoot us a message](#) and we'll **figure things out**.


Because we're not letting go of you that easy.

Peace out. 🙏

Team Sandviper | THE NEXT MAJOR

[Sandviper.com](#) | IG [@Sandviper](#)

Customer Service: 1.800.990.4118



P.S. Want to be part of #THENEXTMAJOR? Text 954.758.5366 to join our direct access community.

f i y

No longer want to receive these emails? [Unsubscribe](#)


Sandviper 509 SW 3RD STREET Hallandale Beach, Florida 33009





Post Purchase Example


Women Babies & Kids



Schedule

Hi Jennifer,

Good things come to those who wait! Just a few more days...



Impatient?

We hope you are ready for a magical product experience, but while you keep your eyes on the mailbox, get the lowdown on how to care for you Aqueae Jewelry for a shine that'll last a lifetime.



Thank you again for shopping with us, your product will arrive soon!

Jewelry Care.

Cleaning jewelry is essential so that your piece remains beautiful and functional.




Sunscreen, lotion, dirt - every jewelry needs some TCL every once in a while

Read our blog on jewelry care for some tips and tricks to keep your precious piece in perfect condition.






Read Our Blog On Jewelry Care

Shop Necklaces Shop Earrings Shop Rings



Shop Anklets Shop Bracelets Baby Collections



Yours,

[Aqueae Jewels](#)
For every woman and every moment.

P.S. We're always here for anything you might need. Just [send us an email](#) or [reach us on WhatsApp](#)

Instagram Facebook Pinterest Twitter YouTube

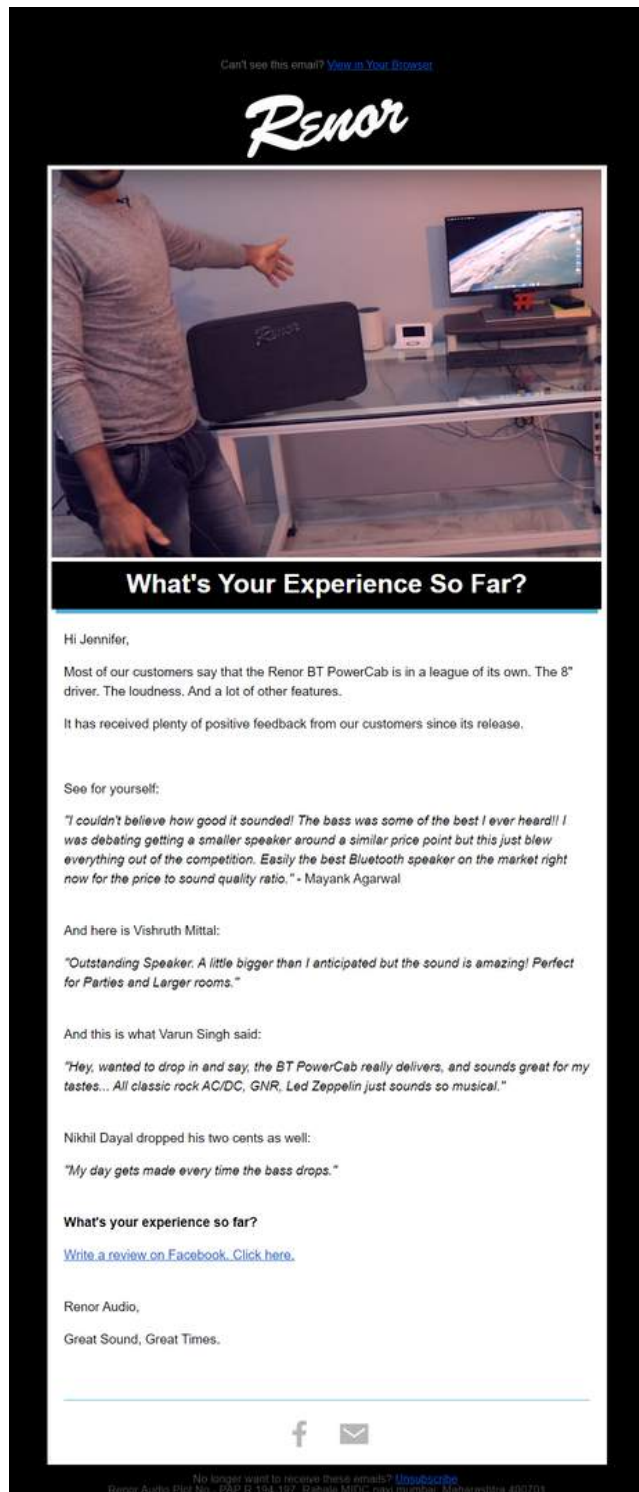
No longer want to receive these emails? [Unsubscribe](#).

AQUAE JEWELS PO BOX 191740 Dubai, United Arab Emirates 191740





Post Purchase Example





Post Purchase Example

SHOP BEHIND THE BRAND CONTACT SEARCH ACCOUNT


SUR LA CÔTE
SO, WHAT DID YOU THINK?
[View Our Products](#)

Hi Joti,

We're so happy that you completed a purchase with us, and we want to know if the feeling is mutual! Of course, we love our sustainable chic clothing range, but what's more important is what you thought.



Not only are the materials **ethically sourced**, but our lounge collection also boasts **custom-designed textiles**. Ultimately, we put a lot of effort into creating the kind of clothing that is stylish as well as comfortable.

Were you happy with your purchase? We'd love to hear your thoughts! Tell us by leaving a review. 🙌

 **Chloe Dress- White Floral**
[Review this item](#)

We're always here for you, so feel free to [reach out](#) if you have any questions about our products or your order.

Yours,
The Sur la Côte team


No longer want to receive these emails? [Unsubscribe](#)
Sur La Côte 575 S Barrington Ave Los Angeles, California 90049





Review Example

Home Track Your Order Contact Us FAQ About Us



ATHLEIVATE

LEAVE A REVIEW!

LEAVE REVIEW


Hi Leeanne,

Telling someone how you really feel can be hard, but here goes...

We really like you! (And we're wondering if the feeling is mutual?) 😊

We're super curious to hear what you thought of your new Athleivate leggings. Did you like them? How about the fleece inner?

Please take a minute to leave a quick review and tell us all about it: 📌





Athleivate WinterWarm Fleece Leggings

[Review this item](#)

Yours,
The Athleivate team

Questions about our leggings?
[Contact us](#) or check out our [FAQ page here](#).

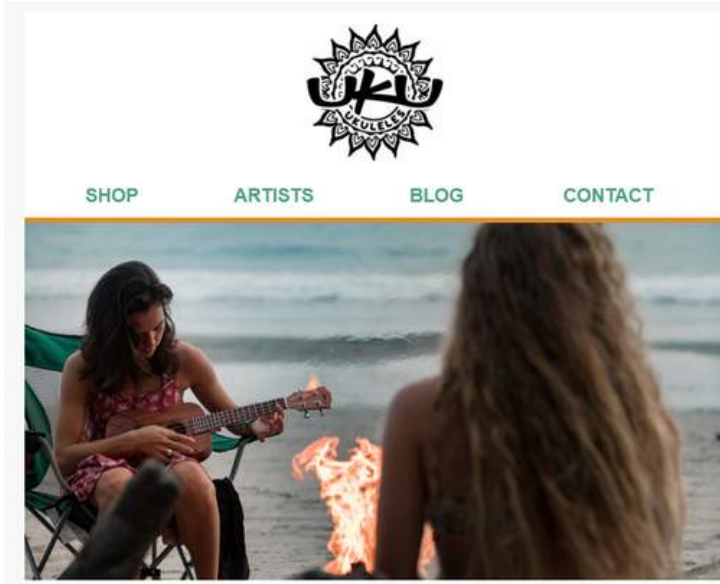
 

No longer want to receive these emails? [Unsubscribe](#)
Athleivate 1707 Chestnut Pl Ste 908 Denver, CO 80202





Browser Abandonment Example

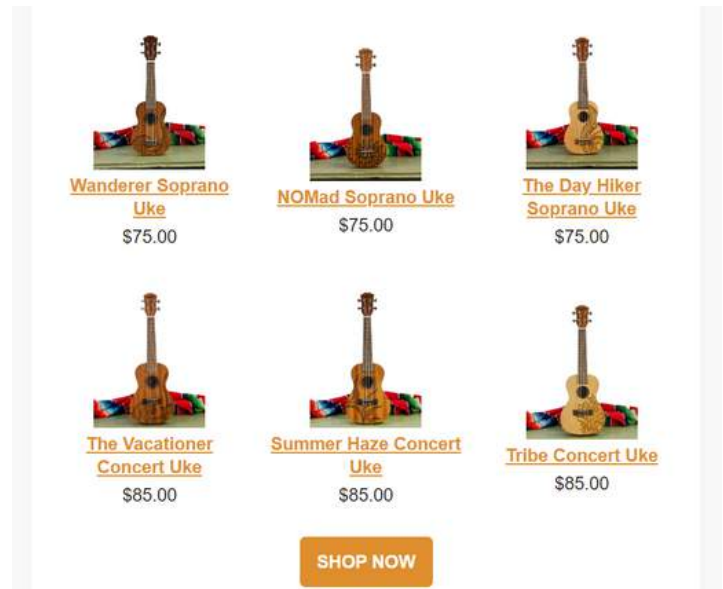


The screenshot shows the top portion of the website. At the top center is a circular logo with 'UKULELE' written around the perimeter and 'UKU' in the center. Below the logo are four navigation links: 'SHOP', 'ARTISTS', 'BLOG', and 'CONTACT'. The main content area features a large photograph of a woman with long dark hair sitting on a beach, playing a ukulele. In the foreground, the back of another person's head with long blonde hair is visible, looking towards the woman. A campfire is burning in the middle ground between them.

Hey Jennifer,

Music speaks to everyone and the ukulele will allow you to tell your story. *We're ready to listen.*

In case you were curious...
Here are some of our best selling ukuleles.




A grid of six ukuleles is displayed. Each ukulele is shown with its name and price below it. The items are:

- Wanderer Soprano Uke: \$75.00
- NOMad Soprano Uke: \$75.00
- The Day Hiker Soprano Uke: \$75.00
- The Vacationer Concert Uke: \$85.00
- Summer Haze Concert Uke: \$85.00
- Tribe Concert Uke: \$85.00

Below the grid is an orange button with the text 'SHOP NOW'.

Until next time,
Ben Dohrmann, Marketing Manager
ukuglobal.com
Spread Happiness. Grab a Ukulele.

Get social with us:




No longer want to receive these emails? [Unsubscribe](#)
Uku Global 31 Magnolia Ave Andover, MA 01810





VIP Example

SHOP COLLECTIONS SHOP CATEGORIES ENGAGEMENT & WEDDING BANDS CUSTOM EXPERIENCE ABOUT



CONGRATULATIONS, YOU'RE ONE OF OUR VIPS!

Hi Jennifer,

Based on how you've invested in completing your look with the perfect Ashley Schenkein Jewelry Design pieces, I think it's safe to say these two things about you:

- You probably look like absolute class when you step out the door. (We'd love to see that, by the way. Show us on Instagram with the tag #asjgirls!)
- You're a pretty awesome customer to have!

Born from my passion for **art** and **global travel**, Ashley Schenkein Jewelry Design was made for women like you - who aspire to inspire. After seeing how seriously you take your style, we wanted to thank you for your loyal support with **15% off your next purchase**. Just use the code when you check out:

VIP15


[REDEEM YOUR DISCOUNT HERE](#)

Need some ideas for your next piece? Here are some of my favorites:

- [Montreal Collection](#)
- [Diamond Collection](#)
- [Melrose Collection](#)
- [Custom Experience](#)

XOXO,
Ashley Schenkein Jewelry Design

We're blown away by their beauty! Check out the #asjgirls






[Dive deeper into the feed](#)

We like chatting just as much as you do. Sure, you could [pop us an email](#), but you know what is even better? Popping into our flagship store!

86 N Pennsylvania Street
Denver CO, 80203
Monday - Friday: 11 - 3 (and by appointment)

[Explore our store](#)

No longer want to receive these emails? [Unsubscribe](#).
Ashley Schenkein Jewelry Design 86 N Pennsylvania St. Denver, CO 80203

