

FOR THE BOLD, THE AMBITIOUS, AND THE BRAVE:  
CUSTOM DESIGNS THAT CONVEY WHO YOU ARE

## THE TAILORY NEW YORK

“  
A ONE-SIZE-FITS-ALL SUIT  
WILL NEVER FLAUNT A ONE-  
OF-A-KIND PERSONALITY  
”

We combine the force of modern fashion with the age-old art of custom tailoring to create a suit that reflects your unique style, physique, and gender identity.

SCHEDULE MY FITTING



## IT SHOULDN'T BE THIS HARD TO FIND A SUIT THAT ACTUALLY SUITS YOU



Let's face it. Rocking standard styles is not your thing.

You want to wield the power of fashion to **send a message** that **communicates who you are**. You want that flawless fit. A great idea in theory, but it has a few flaws:

- ⊗ Ordinary fashion isn't affirming to extraordinary individuals.
- ⊗ Vanilla suits accentuate the wrong curves and conceal the right ones.
- ⊗ And finding an impeccable fit is harder than finding a welcoming space.

Chances are you've scoured the stores and scanned the deepest depths of the web (and experienced suit-search anxiety as a result).

But the truth is that ordinary is not your strong suit. And that's not just okay, we believe it's worth being **celebrated** - with an **expertly-tailored, well-fitted custom suit** that hugs what you want it to hug, says what you want it to say, and hides what you want it to hide.

“  
TAILORED TO YOUR BODY,  
DESIGNED TO YOUR PREFERENCES  
”

You're a creative warrior who values an uncompromising style that displays your identity.

We're an inclusive woman-owned bespoke tailor that doesn't compromise on style... or anything else.

We're like Sarah and Holland. It just works.

Created **by appointment only**, we work on a **one-on-one basis** with you to provide tailored suits, jackets, and dresses intended to **speak volumes about who you are without saying a word**.

From masculine-of-center women's custom suits to wedding outfits that wow, there's no limit to what we can create. The only requirement is that you get jaw-dropping clothes that serve as an instrument for success, self-affirmation, and self-empowerment.



## LIVE YOUR TRUTH IN YOUR OWN DESIGN

SET UP THE SUIT UP



### PERSONALIZED ATTENTION EVERY STITCH OF THE WAY



Custom design should never be confusing. From the first sketch to the final stitch, we've got this down to a precise science:

#### BOOK IT

Book your virtual fitting session via FaceTime, Zoom, smoke signals, or whichever video call app you prefer.

#### BROWSE IT

Select your fabric, lining, and trim from an extensive selection of fine virtual swatches.

#### DESIGN IT

Get down to the details with our team to design your suit from top to toe and from inside out.

#### MEASURE IT

Use our state-of-the-art body scanning app to collect 35 precise measurements and analyze your different postures.

#### ORDER IT

We're ready to get started. Review your custom choices in the order confirmation sent to you via email.

#### RECEIVE IT

Get ready to suit up because your brand new baby arrives in 3-6 weeks.

#### TRY IT

Feel that first time fit over a video call with the design team and share your first impressions, thoughts, and feedback.

#### ALTER IT

We can't call it custom if there's a stitch out of place. Use the provided return label to send your suit back for any minor alterations.

#### ROCK IT

You're officially part of the **#SuitSquad!** Go flaunt that fit!

Once we wrap up the buttons and bows, we'll keep your online profile updated so that you're all set to come back for another custom experience.

*Are you ready to step into The Tailory?*

SET UP THE SUIT UP

## WE WORK WITH DECENT HUMAN BEINGS

- We believe that custom suits are genderless.
- We believe there's no compromise on self-confidence.
- We believe everyone deserves that well-fitted feeling.

Founded by designer **Shao Yang**, **The Tailory NYC** stems from her passion for fashion and desire to suit up and work with decent human beings who embrace our brand ethos.

Regardless of your unique style, physique, gender identity and/or presentation, or even your budget, our custom-tailored clothing **strive to empower you** in a few ways:

- Woman-owned and operated.
- We only push envelopes, never agendas.
- We cater in equal measure to every gender identity.
- Our algorithm has been perfected to ensure a suit that is tailored to your body.
- No waiting around for weeks on end, we're proud of a fast turnaround time that doesn't sacrifice quality or style.
- Receive a free shirt with your first suit purchase to complete the look.
- We value kindness and fairness, so we treat you with the respect you deserve.
- Our range doesn't stop at suits, we also custom-create denim, overcoats, wedding dresses, gowns, casual shirts, and more.



*Think we're a good fit?*

SET UP THE SUIT UP



LIFE IS TOO SHORT FOR A  
STANDARD SUIT



THESE MEMBERS OF THE #SUITSQUAD AGREE



*From the concept to the final tailoring, the experience was marvelous! Mind you, we did this all virtually during Covid! The Team at the Tailory was so professional, kind, and worked with me until the suit was perfect! I just love the fabric, the custom design, the color and especially the POCKETS! I received the most compliments wearing this chic, edgy, smart suit to a wedding on Labor Day, than I ever have with any outfit I wore in the past (mostly I wore dresses to galas and weddings in the past)! And I wore it again in November for another wedding - to boot my fuchsia pink pocket square matches the inside lining of my jacket!*

ANN B.



*After searching for queer-friendly suit makers for my wedding, The Tailory stood out. They were open to what I had in mind and supportive of the endeavor as I was guided through the process. I have a frame that has been hard to fit in the past. The team was non-judgmental and so helpful. I couldn't be happier with the outcome! I had a blue and bone suit with a silver cape made. They were outstanding, all pieces. Never wanted to take them off. The Tailory checked in and made sure I was happy with the items, they were gems to work with! All around amazing. Was truly fun to meet with the team and put everything together. High high recommendation.*

LINDSAY S.



*I just got married this past weekend, when looking for a suit. I had in person fittings that had all been cancelled due to COVID-19 shut downs. I felt like getting a custom suit for my big day wasn't going to happen and as a woman, this was stressful because suits are often too large or ill-fitting because they are made for men. I found the Tailory's website & loved their inclusive approach & saw they did virtual fittings so it was going to be my best shot. My initial consultation was great, attentive, & all my questions were answered. Due to COVID production times were a little slower than expected & I started to stress things wouldn't be ready in time. My suit arrived needing adjustments 9 days til wedding day & I was assured everything would be fine. I had a virtual fitting the next day - I dropped my suit off & it was overnighted & sent back within the week. I've never had a suit fit perfectly for me & the Tailory 10/10 exceeded my expectations. They have gained a customer for life & I would encourage anybody to give their virtual fittings a try - in the busy world we live in, it's almost easier than going in person.*

*Tailory Team - Thank you so much for making this process easy & helping me feel like a million bucks on wedding day!*

**SHELBY H.**



*I came to The Tailory for a suit for my upcoming wedding. Before reaching out for a consultation, I did some research by sending Direct Messages to previous clients, all of whom has great things to share. I had a consultation just to check out the vibe and see if we'd be compatible and immediately decided that Shao and Valerie would create my wedding suit! I went back a few months later and each interaction was great, the impeccable attention to detail, and the level of enthusiasm was all of what I wanted and expected. I now have my suit and it exceeded my expectations. I'm already trying to figure out other suits I'd like made. I highly recommend The Tailory!*

**CHRISHANA W.**



## SUIT UP, YOUR STYLE

SET UP THE SUIT UP



FOR THE BOLD, THE AMBITIOUS, AND THE BRAVE:  
CUSTOM DESIGNS THAT CONVEY WHO YOU ARE

## THE TAILORY

NEW YORK



A ONE-SIZE-FITS-ALL SUIT  
WILL NEVER FLAUNT A ONE-  
OF-A-KIND PERSONALITY



We combine the force of modern fashion with the age-old art of custom tailoring to create a suit that reflects your unique style, physique, and gender identity.

[SCHEDULE MY FITTING](#)

IT SHOULDN'T BE THIS HARD TO FIND A SUIT  
THAT ACTUALLY SUITS YOU

Let's face it. Rocking standard styles is not your thing.

You want to wield the power of fashion to **send a message** that **communicates who you are**. You want that flawless fit. A great idea in theory, but it has a few flaws:

- ⊗ Ordinary fashion isn't affirming to extraordinary individuals.
- ⊗ Vanilla suits accentuate the wrong curves and conceal the right ones.

⊗ And finding an impeccable fit is harder than finding a welcoming space.

Chances are you've scoured the stores and scanned the deepest depths of the web (and experienced suit-search anxiety as a result).

But the truth is that ordinary is not your strong suit. And that's not just okay, we believe it's worth being **celebrated** - with an **expertly-tailored, well-fitted custom suit** that hugs what you want it to hug, says what you want it to say, and hides what you want it to hide.



**TAILORED TO YOUR BODY,  
DESIGNED TO YOUR PREFERENCES**



---

You're a creative warrior who values an uncompromising style that displays your identity.

We're an inclusive woman-owned bespoke tailor that doesn't compromise on style... or anything else.

We're like Sarah and Holland. It just works.

Created **by appointment only**, we work on a **one-on-one basis** with you to provide tailored suits, jackets, and dresses intended to **speak volumes about who you are without saying a word**.

From masculine-of-center women's custom suits to wedding outfits that wow, there's no limit to what we can create. The only requirement is that you get jaw-dropping clothes that serve as an instrument for success, self-affirmation, and self-empowerment.

LIVE YOUR TRUTH IN YOUR OWN DESIGN

SET UP THE SUIT UP





## PERSONALIZED ATTENTION EVERY STITCH OF THE WAY



Custom design should never be confusing. From the first sketch to the final stitch, we've got this down to a precise science:

### BOOK IT

Book your virtual fitting session via FaceTime, Zoom, smoke signals, or whichever video call app you prefer.

### BROWSE IT

Select your fabric, lining, and trim from an extensive selection of fine virtual swatches.

### DESIGN IT

Get down to the details with our team to design your suit from top to toe and from inside out.

### MEASURE IT

Use our state-of-the-art body scanning app to collect 35 precise measurements and analyze your different postures.

### ORDER IT

We're ready to get started. Review your custom choices in the order confirmation sent to you via email.

### RECEIVE IT

Get ready to suit up because your brand new baby arrives in 3-6 weeks.

### TRY IT

Feel that first time fit over a video call with the design team and share your first impressions, thoughts, and feedback.

### ALTER IT

We can't call it custom if there's a stitch out of place. Use the provided return label to send your suit back for any minor alterations.

### ROCK IT

Once we wrap up the buttons and bows, we'll keep your online profile updated so that you're all set to come back for another custom experience.

*Are you ready to step into The Tailory?*

SET UP THE SUIT UP

## WE WORK WITH DECENT HUMAN BEINGS

- We believe that custom suits are genderless.
- We believe there's no compromise on self-confidence.
- We believe everyone deserves that well-fitted feeling.



Founded by designer **Shao Yang**, **The Tailory NYC** stems from her passion for fashion and desire to suit up and work with decent human beings who embrace our brand ethos.

Regardless of your unique style, physique, gender identity and/or presentation, or even your budget, our custom-tailored clothing **strive to empower you** in a few ways:

- Woman-owned and operated.
- We only push envelopes, never agendas.
- We cater in equal measure to every gender identity.
- Our algorithm has been perfected to ensure a suit that is tailored to your body.
- No waiting around for weeks on end, we're proud of a fast turnaround time that doesn't sacrifice quality or style.
- Receive a free shirt with your first suit purchase to complete the look.
- We value kindness and fairness, so we treat you with the respect you deserve.
- Our range doesn't stop at suits, we also custom-create denim, overcoats, wedding dresses, gowns, casual shirts, and more.







Think we're a good fit?

SET UP THE SUIT UP



## LIFE IS TOO SHORT FOR A STANDARD SUIT



### THESE MEMBERS OF THE #SUITSQUAD AGREE



*From the concept to the final tailoring, the experience was marvelous! Mind you, we did this all virtually during Covid! The Team at the Tailory was so professional, kind, and worked with me until the suit was perfect! I just love the fabric, the custom design, the color and especially the POCKETS! I received the most compliments wearing this chic, edgy, smart suit to a wedding on Labor Day, than I ever have with any outfit I wore in the past (mostly I wore dresses to galas and weddings in the past)! And I wore it again in November for another wedding - to boot my fuchsia pink pocket square matches the inside lining of my jacket!*

ANN B.



*After searching for queer-friendly suit makers for my wedding, The Tailory stood out. They were open to what I had in mind and supportive of the endeavor as I was guided through the process. I have a frame that has been hard to fit in the past. The team was non-judgmental and so helpful. I couldn't be happier with the outcome! I had a blue and bone suit with a silver cape made. They were outstanding, all pieces. Never wanted to take them off. The Tailory checked in and made sure I was happy with the items, they were gems to work with! All around amazing. Was truly fun to meet with the team and put everything together. High high recommendation.*

LINDSAY S.



*I just got married this past weekend, when looking for a suit. I had in person fittings that had all been cancelled due to COVID-19 shut downs. I felt like getting a custom suit for my big day wasn't going to happen and as a woman, this was stressful because suits are often too large or ill-fitting because they are made for men. I found the Tailory's website & loved their inclusive approach & saw they did virtual fittings so it was going to be my best shot. My initial consultation was great, attentive, & all my questions were answered. Due to COVID production times were a little slower than expected & I started to stress things wouldn't be ready in time. My suit arrived needing adjustments 9 days til wedding day & I was assured everything would be fine. I had a virtual fitting the next day - I dropped my suit off & it was overnighted & sent back within the week. I've never had a suit fit perfectly for me & the Tailory 10/10 exceeded my expectations. They have gained a customer for life & I would encourage anybody to give their virtual fittings a try - in the busy world we live in, it's almost easier than going in person.*

*Tailory Team - Thank you so much for making this process easy & helping me feel like a million bucks on wedding day!*

SHELBY H.



*I came to The Tailory for a suit for my upcoming wedding. Before reaching out for a consultation, I did some research by sending Direct Messages to previous clients, all of whom has great things to share. I had a consultation just to check out the vibe and see if we'd be compatible and immediately decided that Shao and Valerie would create my wedding suit! I went back a few months later and each interaction was great, the impeccable attention to detail, and the level of enthusiasm was all of what I wanted and expected. I now have my suit and it exceeded my expectations. I'm already trying to figure out other suits I'd like made. I highly recommend The Tailory!*

CHRISHANA W.



## SUIT UP, YOUR STYLE

SET UP THE SUIT UP





# THANK YOU

YOUR SUBMISSION HAS BEEN RECEIVED.

WE'LL BE IN CONTACT WITH YOU SHORTLY.