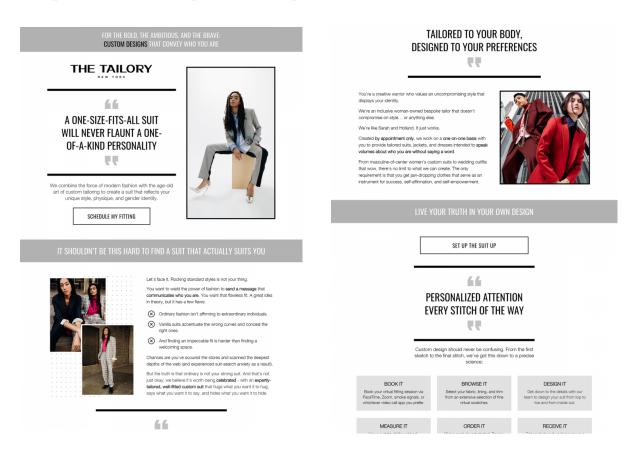
Lead Generation Funnel Build



The Situation

A business in the custom apparel niche wanted to increase the number of leads for virtual tailor appointments. They had built a streamlined way to get measurements from people easily and through their virtual meetings could put together an action plan for highly customized and gorgeous suits. They needed a means of capturing leads more efficiently prior to running paid ad campaigns.



The Outcome

We were hired to write the copy for, design, set up, and integrate their multi-step lead generation funnel on ClickFunnels.

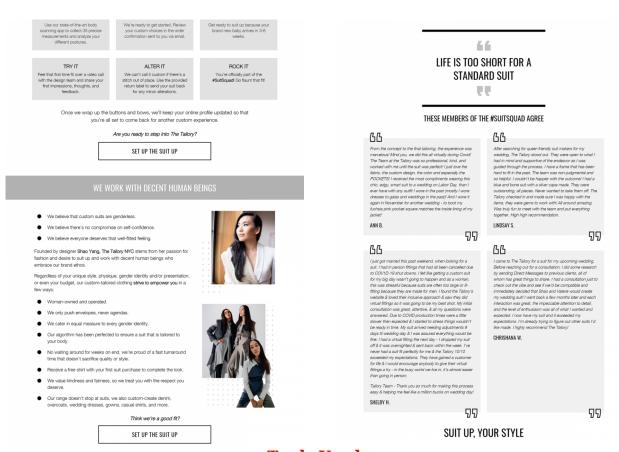
We created an A/B split test for their funnel, integrated with their CRM, integrated their funnel with their calendar software, and set up their Facebook and Instagram ad account.





Lead Generation Funnel Build





Tools Used

"It is essential to have good tools, but it is also essential that the tools should be used in the right way." – Wallace D. Wattles



ClickFunnels

A funnel building platform that allows you to build beautiful yet highly converting funnels.



Google Analytics

A web analytics service offered by Google that tracks and reports website traffic.



Facebook

A social networking site that makes it easy for you to connect to your ideal target audience as a business.



CF Pro Tools

A powerful collection of scripts meant to supercharge your Clickfunnels.



